



# Million Dollar Custom Home Builder

BRAKLOW CUSTOM HOMES

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Building that perfect custom home is not only a significant undertaking, but a highly personal decision that reflects taste, passion and lifestyle. When it comes to building a million-dollar custom home, Braklow Custom Homes has set the standard for expectations. Every Braklow Custom Home is ensured to create an amazing first impression; quality shouldn't be an option.

"Our focus is true custom home building. People come to us for designs they may not be able to find or perhaps don't see in other homes around Kansas City," indicated Jerry Braklow, President/CEO of Braklow Custom Homes, Inc. "People want what they want, and it's our job to deliver."

At the million-dollar and rising price point, it stands to reason there are notably unique and extraordinary elements incorporated into each home design. Braklow has seen a rise in demand for wine cellars, elevators, state-of-the-art sound and security systems, smart home technologies, coupled with a stronger gravitation towards modern, cleaner lines

in terms of overall aesthetic appeal and design. Additionally, Braklow incorporates the required intangibles, such as honesty, integrity, quality and style, coupled with one-of-a-kind designs upon which their reputation has been built. And Braklow is clearly in his element when it comes to designing and building homes in the upper bracket realm.

"Custom building allows for endless opportunities to be creative," emphasized Braklow. "Not only do we design or develop around new ideas, but our clients bring a wealth of input throughout the process, giving us more to appreciate in the final product." Braklow revels in the process of not only meeting but continually exceeding his clients' expectations and relies on an experienced team to help him deliver on that promise.

"One of the most exciting parts of this process is during the plan development phase. Typically our clients show up with pictures in hand requesting that our team of experts mirror their wishes and insert their ideas into their dream home." explained



*Seen in this photo is the 2017 Spring Parade of Homes Gold Winner, the Ashton, a story-and-a-half, four-car garage plan with a host of modern finishes.*



Braklow. In other words, if a client has a specific design style or idea in mind, Braklow Custom Homes has the experience and the tools to perfectly replicate that design.

Working alongside an exceptional team of individuals who deliver clients' dreams include Joe Ackerman, Vice President of Operations, who provides leadership and management to our production staff, supervising all day to day activities; Kristen Summerson Braklow, Interior Designer, whose keen eye for detail make these homes true stand-outs; Kyle Spilker, Corporate Buyer and Purchasing Director, who works with customers, vendors and builders to provide extensional and adequate building costs; Christina Heene, Director of Sales and Marketing, manages the new home sales process and implementation of marketing initiatives; John Braklow, Vice President of Finance, overlooks

all financial reporting and analysis; Curt Whitlock, Builder, works hand in hand with clients and vendors to plan and execute the Braklow build cycle and client experience; and EJ Millard, Builder, works hand in hand with clients and vendors to plan and execute the Braklow build cycle and client experience.

"We employ accessible builders in the field to provide a direct relationship with our customers and vendors on a daily basis," explained Braklow, also emphasizing the company's reliance on industry-specific scheduling software that keeps everyone involved in each project — including the client — and continually in the loop and on the same page. This is a great vehicle to ensure everyone is aware of each stage of the home building process. Particularly, for those clients who currently live out of town, allowing them to keep a finger on the pulse of all activity related to the construction progress of the home.

With such a dedicated team fully committed to making dreams come true, it's no surprise Braklow Custom Homes has been the recipient of numerous awards, including: 2017 Parade of Homes – American Dream Award Gold Winner; 2017 Parade of Homes – American Dream Award Silver Winner; 2017 KC Homes and Styles – Top Homes of the Year Award; 2017 Next Generation Builder of the Year – Home Builders Association; and 2016 Kansas City Homes and Style Magazine – Top 10 Million Dollar Builder.

In addition to overseeing his company, Braklow also serves on the Board of Directors for the Home Builders Association of Kansas City; was the 2017 Parade of Homes Committee Chairman for Spring and will continue in that role this Fall.

Braklow Custom Homes currently builds in southern Johnson County, mainly south of the 151st corridor in the Estates of Summerwood, Mills



Farm, Mills Crossing, the newly developed Mills Ranch, Arborview and in Cedar Creek in Olathe.

All Braklow Custom Homes come with a complete warranty package that includes a one-year craftsmanship warranty; a two-year warranty for all mechanical components; and a five-year structural warranty. ■



FOR MORE INFORMATION

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BraklowHomes.com

